

EXECUTIVE DECISION DAY NOTICE

Executive Member for Policy and Resources Decision Day

Date and Time Thursday, 16th December, 2021 at 10.00 am

Place Remote Decision Day

Enquiries to members.services@hants.gov.uk

Carolyn Williamson FCPFA
Chief Executive
The Castle, Winchester SO23 8UJ

FILMING AND BROADCAST NOTIFICATION

This decision day is being held remotely and will be recorded and broadcast live via the County Council's website.

AGENDA

DEPUTATIONS

To receive any deputations notified under Standing Order 12.

KEY DECISIONS (NON-EXEMPT/NON-CONFIDENTIAL)

None

NON KEY DECISIONS (NON-EXEMPT/NON-CONFIDENTIAL)

1. LEADER'S COMMUNITY GRANTS FUND (Pages 3 - 10)

To consider a report of the Director of Culture, Communities and Business Services regarding five applications for grants from the Leader's Community Grants Fund.

2. INVESTING IN HAMPSHIRE FUND BID - WINCHESTER EXCAVATIONS COMMITTEE (Pages 11 - 20)

To consider a report of the Director of Culture, Communities and Business Services regarding a bid received from the Winchester Excavations Committee.

3. INVESTING IN HAMPSHIRE FUND BID - HAMPSHIRE CULTURAL TRUST (Pages 21 - 32)

To consider a report of the Director of Culture, Communities and Business Services regarding a bid received from the Hampshire Cultural Trust.

KEY DECISIONS (EXEMPT/CONFIDENTIAL)

None

NON KEY DECISIONS (EXEMPT/CONFIDENTIAL)

None

ABOUT THIS AGENDA:

On request, this agenda can be provided in alternative versions (such as large print, Braille or audio) and in alternative languages.

ABOUT THIS MEETING:

The press and public are welcome to observe the public sessions of the decision day via the webcast.

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Policy and Resources
Date:	16 December 2021
Title:	The Leader's Community Grants
Report From:	Director of Culture, Communities and Business Services

Contact name: Emma Noyce
Tara McFadyen

Tel: 0370 779 8373

Email: emma.noyce@hants.gov.uk

Purpose of this Report

1. The report considers five applications for grants from the Leader's Community Grant Fund 2021/22.

Recommendation

2. That the Executive Member for Policy and Resources approves grants totalling £34,200 from the Leader's Community Grant Fund 2021/22 to cultural and community organisations in Hampshire as outlined in Appendix 1.

Executive Summary

3. Five organisations have applied for grants through the Leader's Community Grant Fund 2021/22 and the funds requested total £40,067. The report considers each of the applications and recommends awards totalling £34,200. The recommended awards can be met from within existing budget provision.

Contextual Information

4. The purpose of this grant stream is to fund projects which provide community benefit and help local communities thrive and/or to help local organisations become financially self-supporting and not reliant on public sector funding. Full details, including what the County Council can and cannot fund, are set out in Appendix 1.

5. Five organisations have applied for funding from this grant stream in 2021/22. Details are set out in Appendix 1. The funds requested total £40,067.
6. Three organisations, (Springwood Community Partnership, King Arthur's Way Community Association and Wecock Community Association), were previously funded under the Recreation and Heritage Community fund. This fund provided core funding to specific groups serving areas of particular need.
7. Applications are made in the year prior to the funding award. Applications from these organisations had previously been invited this year for funding in 2022/23 *before* the changes were made to grant schemes. Following the changes, these three applications have been redirected to the Leader's Community Grants on an exceptional basis for one year only. An additional £8,000 has also been requested for Springwood Community Partnership for in-year funding in 2021/22 as they were unable to make their application in time last year due to the impact of Covid-19 and subsequent management changes on the organisation.

Finance

8. The recommended awards can be met from within existing budget provision.

Consultation and Equalities

9. A high-level Equalities Impact Assessment has been undertaken. The grants are intended to have a positive impact and advance equality.
10. The corporate terms and condition of grant require that any organisation in receipt of funding shall ensure that at all times it complies with the Equality Act 2010 if applicable and shall ensure that it does not discriminate against any person or persons on the basis of race, gender, religion, disability, sexual orientation, age or otherwise.

Climate Change Impact Assessment

11. Hampshire County Council utilises two decision-making tools to assess the carbon emissions and resilience of its projects and decisions. These tools provide a clear, robust, and transparent way of assessing how projects, policies and initiatives contribute towards the County Council's climate change targets of being carbon neutral and resilient to the impacts of a 2°C temperature rise by 2050. This process ensures that climate change considerations are built into everything the Authority does.

12. The carbon mitigation tool decision tree indicates it is not suitable for the assessment of a programme. The decisions in this report are financial decisions in relation to a programme of one-off grant opportunities. Therefore, the tool is not suitable for this Climate Change Impact Assessment and has not been used.

Other Key Issues

13. Legal Implications: The Council has wide powers under Section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of a grant or loan towards the expenses incurred by voluntary bodies in providing such facilities and activities.

REQUIRED CORPORATE AND LEGAL INFORMATION:

Links to the Strategic Plan

Hampshire maintains strong and sustainable economic growth and prosperity:	no
People in Hampshire live safe, healthy and independent lives:	yes
People in Hampshire enjoy a rich and diverse environment:	yes
People in Hampshire enjoy being part of strong, inclusive communities:	yes

Other Significant Links

Links to previous Member decisions:	
<u>Title</u>	<u>Date</u>
Leader's Community Grants – Revised Criteria and Management	8 July 2021

Section 100 D - Local Government Act 1972 - background documents

The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)

<u>Document</u>	<u>Location</u>
None	

EQUALITIES IMPACT ASSESSMENT:

1. Equality Duty

The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:

- Eliminate discrimination, harassment and victimisation and any other conduct prohibited by or under the Act with regard to the protected characteristics as set out in section 4 of the Act (age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation);
- Advance equality of opportunity between persons who share a relevant protected characteristic within section 149(7) of the Act (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex and sexual orientation) and those who do not share it;
- Foster good relations between persons who share a relevant protected characteristic within section 149(7) of the Act (see above) and persons who do not share it.

Due regard in this context involves having due regard in particular to:

- The need to remove or minimise disadvantages suffered by persons sharing a relevant protected characteristic that are connected to that characteristic;
- Take steps to meet the needs of persons sharing a relevant protected characteristic that are different from the needs of persons who do not share it;
- Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

2. Equalities Impact Assessment:

2.1. A high-level Equalities Impact Assessment has been undertaken. The grants are intended to have a positive impact and advance equality.

Grant Funding to Culture and Community Organisations, 2021/22

Organisation (District / Division)	Proposal	Amount Requested	Amount Recommended
RM Garden Memorial Stones Appeal Committee (Countywide)	<p>The application is to erect granite stone memorials to Royal Marines and other service men and women in the Afghanistan and Iraq Conflicts in the Royal Marines memorial garden. The erection of two memorials will acknowledge the sacrifice of those who gave their lives during these conflicts. The garden is open 24 hours a day, seven days a week, including to the disadvantaged, disabled and wheelchair-bound and is run by a team of volunteers. Persons of all ethnicities and religions visit the Garden for quiet contemplation and prayer. The organisation expects to generate £890 through fundraising and a further £650 from donations via the Royal Marines Charity and is seeking £1,200 to complete the Iraq and Afghanistan memorials in readiness for the major events due to take place over the next two years.</p> <p>As this is a countywide application no local member was consulted.</p> <p>It is recommended that RM Garden Memorial Stones Appeal Committee is awarded £1,200.</p>	£1,200	£1,200
11th Eastleigh (North Stoneham) Scout Group (Eastleigh/ Eastleigh South)	<p>The organisation seeks funding for £2,867 to contribute towards venue hire, the purchase of equipment, volunteer expenses and to provide funding towards insurances, leader training and safeguarding costs. The organisation has committed £7,180 of its own funds and a further £1,000 has been provided from their parent organisation. Additionally, they have secured £1,000 from Highwood Group and are awaiting the result of a further £1,750 of grants from other trusts. If the application was not supported, the organisation would have to restrict its outdoor education programme. Councillor Irish was invited to comment.</p> <p>As the organisation is from a Countywide Group (Scouts) and applications are not usually considered unless they are for a specific purpose i.e., a trip or annual celebration it is recommended that the application is not supported as it does not fit the scheme criteria.</p>	£2,867	£0

Organisation (District / Division)	Proposal	Amount Requested	Amount Recommended
Springwood Community Partnership (Havant / Waterloo and Stakes North)	<p>Serving an area of significant multiple deprivation, ranked in the top 5% in Hampshire and the top 20% in England, this is a small sized community association with good user consultation and involvement in the development and delivery of projects and activities. Services are particularly targeted to local vulnerable groups including older people, those at risk of social isolation, children and young people and low-income families. The organisation has match funding of £10,000 from Havant Borough Council and expects to generate an income of £55,200 from room hire and a lunch club. The organisation was unable to seek funding opportunities last year and was impacted by COVID-19. This application therefore comprises £8,000 unclaimed award from last financial year (which was carried over from the previous Recreation and Heritage Community Fund) and £8,000 for this financial year.</p> <p>Councillor Briggs supports the application.</p> <p>It is recommended that the organisation is awarded £16,000 on condition that this is the last year of funding. Future applications may be considered for project based work.</p>	£16,000	£16,000
King Arthur's Way Community Association (Test Valley / Andover West)	<p>This is a small community association serving a community in the top 15% most deprived areas in Hampshire and the top 40% in England. It develops and delivers a range of activities and projects to address local needs including drop in advice groups, job club, food bank, IT skills and activities for vulnerable groups including children and young people and older people. The organisation has committed £8,000 of its own funds. It has secured £3,500 from Test Valley Borough Council and expects to generate £5,000 through hall hire but states that this has been impacted by COVID-19.</p> <p>Councillor Donnelly supports the application.</p>	£8,000	£5,000

Organisation (District / Division)	Proposal	Amount Requested	Amount Recommended
	It is recommended that the organisation is awarded £5,000 (this matches previous years' funding) on condition that this is the last year of funding. Future applications may be considered for project based work.		
Wecock Community Association (Havant / Cowplain and Hart Plain)	A large community association, this organisation delivers a wide range of activities and services to address the social and economic needs of the area which is ranked in the top 1% most deprived areas in Hampshire and the top 20% in England. There is a strong volunteering ethos in the centre with over 60 volunteers of all ages. It provides activities for children and young people, older people, skills development and work experience for volunteers, job club, , adult and community learning, charity shop, community café, along with IT access. The organisation has committed £4,000 of its own funds. It has secured £42,608 from The National Lottery Communities fund for £63,900 from miscellaneous grants and donations. It expects to generate £58,800 through room hire, and other activity earnings. Councillor Bains supports the application. It is recommended that the organisation is awarded £12,000 on condition that this is the last year of funding. Future applications may be considered for project based work.	£12,000	£12,000
Total		£40,067	£34,200

HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Policy and Resources
Date:	16 December 2021
Title:	Investing in Hampshire Fund Bids – Winchester Excavations
Report From:	Director of Culture, Communities and Business Services

Contact name: Emma Noyce

Tel: 0370 779 8373

Email: emma.noyce@hants.gov.uk

Purpose of this Report

1. The purpose of this report is to seek approval for the award of a grant from the Investing in Hampshire Fund, to projects which will contribute to cultural development and economic recovery and growth in Hampshire

Recommendation

2. To approve an award of £200,000 to *Winchester Excavations*, which will include a significant contribution to the digitisation of the publications, and on condition of match funding and the phasing of payment according to the spend.

Executive Summary

Winchester Excavations

3. Between 1962 and 1971 the *Winchester Excavations Committee* (WEC) carried out the largest programme of archaeological excavations and historical research ever undertaken in a British city with more than 2000 people digging on its sites. The centre of interest was the city itself; the urban phenomenon and how it waxed and waned over 2000 years from the Iron Age, through Roman, Anglo-Saxon and medieval times down to the emergence of the modern city in the Victorian period.

- 3.1. In recent years Winchester Excavations Committee has been undertaking a major fund-raising campaign with the twin aims of publishing the remaining volumes of work and bringing the outcomes of the analyses to a wider audience

Contextual Information

Winchester Excavations

4. Between 1962 and 1971 WEC carried out the largest programme of archaeological excavations and historical research ever undertaken in a British city with more than 2000 people digging on its sites. A team of innovative professional archaeologists were supported by students from the UK, mainland Europe and the USA as well as by many local people who both worked on the excavations and housed volunteers. The centre of interest was the city itself; the urban phenomenon and how it waxed and waned over 2000 years from the Iron Age, through Roman, Anglo-Saxon and medieval times down to the emergence of the modern city in the Victorian period.

5. The impact of the excavations has been considerable:

'One of the most important excavations worldwide of the 20th century' – The Times, Millennium Edition, 1 01. 2000.

'No one excavation had a greater impact on archaeology in Britain in the later twentieth century than Martin Biddle's project in Winchester in the 1960s' – Professor John Collis in Great Excavations, edited by John Schofield 2011.

6. Since the Committee was set up in 1968 more than £2.3million has been raised from government departments, local authorities, individuals, trusts and funds and other local and national organisations.
7. In recent years Winchester Excavations Committee has been undertaking a major fund-raising campaign with the twin aims of publishing the remaining volumes and bringing the outcomes of the analyses to a wider audience
8. In the last five years the WEC have raised £425,000 in addition to the grant of £200,000 from Hampshire County Council in 2018. They are now on the final push to complete the task and publish as many of the remaining volumes as possible and are seeking to raise a further £390,000 over the next four years.
9. The Publications programme includes:
 - **Winchester Studies 10: Environment, Agriculture, and Gardens of Early Winchester**
 - **Winchester Studies 3.i: Prehistoric, Roman, Post-Roman Winchester.**
 - **Winchester Studies 4.i: The Anglo-Saxon Minsters**

- **Winchester Studies 6.i: Fortress, Palace, Garrison, and County Seat**
- **Winchester Studies 7.i, Artefacts from Medieval Winchester: Ceramics of Medieval Winchester**
- **Winchester Studies 9.ii, The Animals of Early Winchester**
- **Winchester Studies 5, The Brooks and Other Town Sites of Medieval Winchester,**
- **Winchester Studies 6.ii, Wolvesey Palace**

Digitisation

10. The majority of Winchester Studies volumes were published in hard copy form and Winchester Excavations Committee holds their digital rights. The remaining Winchester Studies volumes which will in future be available simultaneously electronically and in print form and the volumes already published in hard copy will be digitised. All will be fully searchable and available as free downloads.

Public engagement

11. Volunteers and public engagement have been a key component of WEC's work from the start and this is a vital strand of the next phase of work. Michael Wood, Professor in Public History at the University of Manchester is helping to develop an integrated strategy in partnership with other major stakeholders. These include the Hampshire Cultural Trust, the University of Winchester, Hyde 900, Hampshire Field Club and Archaeology Society, Winchester Cathedral, Winchester College, Winchester Archaeology Rescue Group as well as Winchester City Council and Hampshire County Council. In addition to our existing initiatives, we envisage that the programme will produce interactive and on-line resources, special exhibitions, lectures in the Cathedral, schools and community centres across Hampshire as well as enriching curricula in schools and the University of Winchester. In partnership with the Hampshire Cultural Trust, we shall also enhance access by scholars to these unique finds.
12. The WEC is requesting a further £200,000 contribution from HCC to support the activities outlined above over a four-year period, match-funded by other fundraising initiatives. This will complete the work.

Finance

13. The total estimated costs of the WEC work over the next four years are in the region of £400k. They are requesting £200k from HCC to be match-funded by other donations.

14. Any awards approved under the Investing in Hampshire Fund are only paid out after evidence has been provided to the Director of Corporate Operations of appropriate expenditure on the relevant project.

Consultation and Equalities

15. A high-level Equalities Impact Assessment has been undertaken. The grant is intended to have a positive impact and advance equality.
16. This particular project has been designed to extend the reach of cultural provision in Hampshire.

Climate Change Impact Assessment

17. Hampshire County Council utilises two decision-making tools to assess the carbon emissions and resilience of its projects and decisions. These tools provide a clear, robust, and transparent way of assessing how projects, policies and initiatives contribute towards the County Council's climate change targets of being carbon neutral and resilient to the impacts of a 2°C temperature rise by 2050. This process ensures that climate change considerations are built into everything the Authority does.
18. The carbon mitigation tool decision tree indicates it is not suitable for the assessment of a programme. The decision in this report is a financial decision in relation to a programme of one-off grant opportunities. Therefore, the tool is not suitable for this Climate Change Impact Assessment and has not been used.

Other Key Issues

19. Legal Implications: The Council has wide powers under Section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of a grant or loan towards the expenses incurred by voluntary bodies in providing such facilities and activities.

REQUIRED CORPORATE AND LEGAL INFORMATION:

Links to the Strategic Plan

Hampshire maintains strong and sustainable economic growth and prosperity:	yes
People in Hampshire live safe, healthy and independent lives:	yes
People in Hampshire enjoy a rich and diverse environment:	yes
People in Hampshire enjoy being part of strong, inclusive communities:	yes

Other Significant Links

Links to previous Member decisions:	
<u>Title</u>	<u>Date</u>
Not applicable	

Section 100 D - Local Government Act 1972 - background documents	
<p>The following documents discuss facts or matters on which this report, or an important part of it, is based and have been relied upon to a material extent in the preparation of this report. (NB: the list excludes published works and any documents which disclose exempt or confidential information as defined in the Act.)</p>	
<u>Document</u>	<u>Location</u>
None	

EQUALITIES IMPACT ASSESSMENT:

1. Equality Duty

The County Council has a duty under Section 149 of the Equality Act 2010 ('the Act') to have due regard in the exercise of its functions to the need to:

- Eliminate discrimination, harassment and victimisation and any other conduct prohibited by or under the Act with regard to the protected characteristics as set out in section 4 of the Act (age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation);
- Advance equality of opportunity between persons who share a relevant protected characteristic within section 149(7) of the Act (age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex and sexual orientation) and those who do not share it;
- Foster good relations between persons who share a relevant protected characteristic within section 149(7) of the Act (see above) and persons who do not share it.

Due regard in this context involves having due regard in particular to:

- The need to remove or minimise disadvantages suffered by persons sharing a relevant protected characteristic that are connected to that characteristic;
- Take steps to meet the needs of persons sharing a relevant protected characteristic that are different from the needs of persons who do not share it;
- Encourage persons sharing a relevant protected characteristic to participate in public life or in any other activity in which participation by such persons is disproportionately low.

2. Equalities Impact Assessment:

- 2.1. A high-level Equalities Impact Assessment has been undertaken. The grant is intended to have a positive impact and advance equality.

FUNDING CRITERIA FOR INVESTING IN HAMPSHIRE

The following criteria should be taken into account when considering a request for funding.

1. Assistance will be considered only in response to direct applications from properly constituted organisations seeking assistance for one-off funding only. The application must show that the organisation is properly and legally organised and has its own bank account. Funding would only be awarded if the proposal was to support activity within agreed County Council priorities.
2. Applications will be considered for the items listed below, where these are within agreed priorities and generally only where other substantial funding exists:
 - Specific capital projects for the improvement or maintenance of significant assets or facilities within Hampshire
 - Projects that will support economic development and business growth within Hampshire.
3. Other applications will be considered at the absolute discretion of the Leader where he considers that the award will make a contribution for the wider benefit of Hampshire and its residents.
4. The wider economic and other benefits to the residents of Hampshire should be considered together with any complementary benefits for Hampshire County Council.
5. Awards will not usually be made in respect of applications from the following:-
 - Government Institutions
 - Schools
 - Overseas and out of County organisations which have no direct Hampshire involvement
 - Bodies requesting funds for onward distribution to other charities e.g. mayoral appeals, carnivals, fetes, or for their own fundraising events.
6. Apart from exceptional circumstances, the requesting body would be expected to provide their own funding towards the project.
7. As a general rule, grants in excess of £250,000 will not be awarded unless significant benefits and funding are available. In exceptional cases, where the benefits are significant and directly relate to services and functions close to the County Council's key objectives, then an award greater than the level above would be considered.

8. Given the longer-term nature of capital projects, requests can be considered well in advance, but funding will only be released once evidence of capital expenditure has been provided to the County Council or other arrangements made, consistent with the agreement of the Director of Corporate Operations.

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HAMPSHIRE COUNTY COUNCIL

Decision Report

Decision Maker:	Executive Member for Policy and Resources
Date:	16 December 2021
Title:	Investing in Hampshire Fund Bid – Hampshire Cultural Trust
Report From:	Director of Culture, Communities and Business Services

Contact name: Emma Noyce

Tel: 0370 779 8373

Email: emma.noyce@hants.gov.uk

Purpose of this Report

1. The purpose of this report is to seek approval for the award of a grant from the Investing in Hampshire Fund, to projects which will contribute to cultural development and economic recovery and growth in Hampshire

Recommendation

2. To approve an award of £75,000 to Hampshire Cultural Trust towards *878 AD: An Anglo-Saxon Experience* on condition of the written commitment of the Trust to provide the balance of funding required.

Executive Summary

Assassins Creed

3. In 2019, the Leader agreed to broaden the criteria for the Investing in Hampshire Fund to incorporate 'projects that will support economic development and business growth within Hampshire'.
4. In the context of the County Council's efforts to support economic recovery from the Covid19 pandemic, the *Assassins Creed* proposal will contribute to that objective.
5. The project will bring Anglo-Saxon Winchester to life using digital recreations from *Assassin's Creed: Valhalla* to create an immersive city-wide experience and a learning programme linking literacy and gaming. The project will be delivered by HCT in collaboration with global video-gaming company Ubisoft and UK creative innovation studio Sugar Creative.

6. The project aims to inspire local pride in Winchester's significant role in Anglo-Saxon history and in Hampshire's position as a centre for digital innovation. More broadly, it is recognised that the regeneration and diversification of Hampshire's High Streets, particularly through the provision of cultural and creative activity, is an important component in the region's post-pandemic recovery. It is expected that the *Assassins Creed* project will raise the profile of, and bring wider audiences to, Hampshire's cultural attractions. The attraction and promotional activities around it will drive footfall to the city centre, generate spend in nearby shops, cafes, and restaurants, and contribute to the economic regeneration of Winchester.

Contextual Information

Assassins Creed

7. The purpose of this grant stream is to fund projects which provide community benefit and help local communities thrive and/or to help local organisations become financially self-supporting and not reliant on public sector funding. Full details, including what the County Council can and cannot fund, are set out in Appendix 1.
8. This application is for a contribution towards set up costs of a new visitor attraction based in Winchester. This attraction will take the form of an immersive experience based in Winchester's Brooks Shopping Centre, opening in autumn 2022. It will integrate objects from the City and County's archaeological collections with the digital assets from *Assassin's Creed*, to connect them with a compelling narrative as the people of Winchester wait to hear the outcome of the battle of Edington in 878 AD. A 360 degree projection theatre will enable visitors to experience a day in Anglo-Saxon Winchester for themselves, with storytelling around topics including warfare, language, food, money, music, trade, pottery, games, and fashion.
9. Hampshire Cultural Trust will work with library partners in Winchester and across the region to make this high-quality resource available as widely as possible, by installing digital equipment in a small number of libraries and developing an engagement programme around them.
10. A pilot learning programme will be launched in September 2022, based around the 878 AD attraction and drawing upon the resource of the Discovery Tour and its partners. This will feature: on demand schools programmes for each key stage which engage learners on a visit; a targeted social impact programme to engage pupils in literacy through gaming, and a series of public workshops using gaming concepts and skills.

Finance

11. The total set-up costs of the *Assassins Creed* project comprise c£480,000. The funding for set up is made up of a contribution of £100,000 from Hampshire Cultural Trust Reserves, £75,000 Grant funding (confirmed) from Winchester City Council, £100,000 sought from Arts Council England and £75,000 sought from Hampshire County Council, as well as contributions from other trusts, funds and philanthropy.
12. Beyond the initial set up costs, the outputs are designed to generate commercial income and support HCT in becoming financially sustainable, with any surplus being re-invested in HCT's work in Winchester
13. The recommended award of £75,000 can be met from within existing budget provision.
14. An award to the Hampshire Cultural Trust would be conditional on the written commitment of the Trust to provide the balance of funding required.
15. Any awards approved under the Investing in Hampshire Fund are only paid out after evidence has been provided to the Director of Corporate Operations of appropriate expenditure on the relevant project.

Consultation and Equalities

16. A high-level Equalities Impact Assessment has been undertaken. The grant is intended to have a positive impact and advance equality.
17. This particular project has been designed to extend the reach of cultural provision in Hampshire. *Assassins Creed* is particularly appealing to a demographic which might not currently engage with heritage and history.

Climate Change Impact Assessment

18. Hampshire County Council utilises two decision-making tools to assess the carbon emissions and resilience of its projects and decisions. These tools provide a clear, robust, and transparent way of assessing how projects, policies and initiatives contribute towards the County Council's climate change targets of being carbon neutral and resilient to the impacts of a 2°C temperature rise by 2050. This process ensures that climate change considerations are built into everything the Authority does.
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Other Key Issues

20. Legal Implications: The Council has wide powers under Section 19 Local Government (Miscellaneous Provisions) Act 1976 to provide recreational facilities and to contribute by way of a grant or loan towards the expenses incurred by voluntary bodies in providing such facilities and activities.

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2. Equalities Impact Assessment:

2.1. A high-level Equalities Impact Assessment has been undertaken. The grant is intended to have a positive impact and advance equality.

FUNDING CRITERIA FOR INVESTING IN HAMPSHIRE

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3. Other applications will be considered at the absolute discretion of the Leader where he considers that the award will make a contribution for the wider benefit of Hampshire and its residents.
4. The wider economic and other benefits to the residents of Hampshire should be considered together with any complementary benefits for Hampshire County Council.
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 - Bodies requesting funds for onward distribution to other charities e.g. mayoral appeals, carnivals, fetes, or for their own fundraising events.
6. Apart from exceptional circumstances, the requesting body would be expected to provide their own funding towards the project.
7. As a general rule, grants in excess of £250,000 will not be awarded unless significant benefits and funding are available. In exceptional cases, where the benefits are significant and directly relate to services and functions close to the County Council's key objectives, then an award greater than the level above would be considered.

8. Given the longer-term nature of capital projects, requests can be considered well in advance, but funding will only be released once evidence of capital expenditure has been provided to the County Council or other arrangements made, consistent with the agreement of the Director of Corporate Operations.

Applicant	Hampshire Cultural Trust
Name/Location of Project	878 AD: An Anglo-Saxon Experience
Summary of Project / Bid	<p>Bringing Anglo-Saxon Winchester to life using digital recreations from Assassin's Creed: Valhalla to create an immersive city-wide experience and a learning programme linking literacy and gaming.</p> <p>HCT is collaborating with global video-gaming company Ubisoft and UK creative innovation studio Sugar Creative on a multi-faceted project based on digital recreations of Anglo-Saxon Winchester from Valhalla, the latest instalment in Assassin's Creed. An immersive experience ("878 AD") will adopt the playful approach of video-gaming, linking it with real artefacts and live performance. The journey will continue in the city through an augmented reality app and will inform a learning programme connecting literacy and gaming. The cross-sector partnership will engage new audiences and test new ways of working.</p> <p>The immersive experience in Winchester's Brooks Shopping Centre will open autumn 2022. It will integrate objects from the city's archaeological collections with the digital assets from Assassin's Creed to connect them with a compelling narrative as the people of Winchester wait to hear the outcome of the battle of Edington in 878 AD. A 360degree projection theatre will enable visitors to experience a day in Anglo-Saxon Winchester for themselves, with storytelling around topics including warfare, language, food, money, music, trade, pottery, games, and fashion.</p> <p>The expertise of specialist partners from different sectors will ensure high quality and innovative outputs. The association with Assassin's Creed will attract new audiences to culture but is also a springboard to explore new interpretive approaches based on the storytelling and interactive aspects of video-gaming. Ubisoft is known for its investment in research to create historically accurate gaming experiences, and our collaboration with the University of Winchester further ensures the authenticity and integrity of our work. This is crucial for all audiences, whatever their prior knowledge of the period or experience of the arts.</p> <p>Ubisoft's "Discovery Tour: Age of the Vikings" is the educational mode of the Valhalla game (released October</p>

	<p>2021) which includes recreations of objects from HCT's Anglo-Saxon collections. HCT will work with library partners in Winchester and across the region to make this high-quality resource available as widely as possible by installing digital equipment in Discovery Centres and developing an engagement programme around them.</p> <p>A pilot learning programme will be launched in September 2022, based around the 878 AD attraction and drawing upon the resource of the Discovery Tour and our partners. This will feature: on demand schools programmes for each key stage which engage learners on a visit; a targeted social impact programme to engage pupils in literacy through gaming, and a series of public workshops using gaming concepts and skills. Our starting point is research suggesting that engaging children through gaming outside of school can achieve marked increases in their literacy outcomes in a school setting.</p> <p>This grant application is for a contribution to the set-up costs of the attraction and of the learning programme as well as to fund digital equipment in Discovery Centres across the county. Further set-up costs that are not included in this application relate to the capital works to repurpose the venue and the development of the app which has already started. The costs for the capital works are being financed by HCT based on the strong commercial ROI of the attraction. The app is being funded by the developer Sugar Creative and by philanthropic income.</p>
Funding Requested	£75,000
Funding Arrangements (including matched funding)	<p>The organisation has committed £100,000 of their own fund and has secured £75,000 from Winchester City Council and a further £40,000 from philanthropic donations.</p> <p>They are expecting the following bids to be successful:</p> <ul style="list-style-type: none"> • £100,000 from Arts Council England • £50,000 from the Art fund <p>They expect to generate a further £26,140 from other trusts with a further £15,000 expected from further philanthropic donations.</p>
What are the benefits for Hampshire Residents?	The immersive exhibition experience and app will inspire, inform and entertain residents of Winchester and visitors to the city, who we anticipate to be primarily from Hampshire.

	<p>We aim to inspire local pride in Winchester’s significant role in Anglo-Saxon history and in Hampshire’s position as a centre for digital innovation.</p> <p>An August 2021 visitor survey highlighted a group of Hampshire residents who previously only attended museums and galleries in London but now want to explore their local area. We believe that post-pandemic localism is an important component in the region’s recovery and that this project will raise the profile of and bring wider audiences to Hampshire’s cultural attractions. The attraction and promotional activities around it will drive footfall to the city centre, generate spend in nearby shops, cafes, and restaurants, and contribute to the economic regeneration of Winchester.</p> <p>The city-tour app will enable visitors to discover the city and further heritage sites at their own pace beyond their visit to the attraction. Tickets will be valid for a year and connect with offers to other HCT venues in the city. The prices have been carefully considered to ensure commercial return but also accessibility to the wide audiences we are targeting.</p> <p>The learning programme will initially be focused in Winchester and be integrated with HCT’s expanded offer at the Discovery Centre. Digital equipment will be installed at Discovery centres in Winchester, Basingstoke and Gosport. The activities connected to these digital labs and the learning programme as a whole will be gradually expanded across the county, building upon the experience and feedback of the pilot programme, and informing a new county-wide educational offer from HCT as a whole.</p>
<p>What are the complementary benefits for HCC?</p>	<p>The investment would align with the Hampshire 2050 Commission of Inquiry, Economy theme – “to enable Hampshire to maintain its position as an attractive place where people want to visit, live, work and take advantage of the leisure and cultural offer”.</p> <p>The investment would further support the economic independence of Hampshire Cultural Trust, further enabling it to release its reliance on Local Authority Grant funding.</p> <p>The project will deliver benefits to tourism and culture in the region, extending the reach of cultural activity to different communities and engaging with libraries and schools to offer new opportunities.</p>

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